## WHIN Regenerative Health Collaborate – Day One– November 7, 2024

| Time             | Item   | Role   | Person    |
|------------------|--|--|-----------|
| 8:30 am          | Doors open   |  |           |
| 9:00 am          | Program start  |  |           |
| 9:00 – 9:30 am   | Intro to WHIN;<br>expectations for the<br>Collaborate Program  | Executive Director   | Jane Muir |
| 9:30 – 9:45 am   | 1 <sup>st</sup> Panel Introduction to<br>Regenerative Health   | Regenerative Health<br>Moderator   |           |
| 9:45 – 10:30 am  | Moderator discusses Regenerative Health with experts  What is Regenerative Health - definition and intersection with Regenerative Medicine  State of the Art - current/examples/ research  Where are the opportunities?, i.e., sleep affects mental health  Focus on women re: Regenerative Health | Regenerative Health<br>Clinician<br>Regenerative Health<br>Scientist<br>+1 TBD |           |
| 10:30 – 10:45 am | Audience Q&A   |  |           |
| 10:45 – 11:00 am | Break  |  |           |
| 11:00 – 11:15 am | Panel Introduction to<br>Startups  | Startup Moderator  |           |

| 11:15 – 12:00 pm | Moderator discusses life as a startup founder with (regenerative health/womens health) startup founders  Startup life - ups and downs  Unique challenges of Regenerative/women's health startups  Rewarding aspects of women's health companies/give back  Market - FemTech | 3 startup founders<br>(grow/scale/exit) |           |
|------------------|---|---|-----------|
| 12:00 – 12:15 pm | Audience Q&A  |   |           |
| 12:15 – 1:00 pm  | Lunch with panelists at various tables to Q&A with participants   |   |           |
| 1:00 – 3:00 pm   | Breakout Sessions (Each health category will have different corners of the room and/or rooms); to organically form teams around ideas   | All                                     |           |
|                  | Introduction to value proposition or business case tool   | T&EC                                    |           |
| 3:00 - 3:15 pm   | Introduction to AUTM<br>Marketplace   | Executive Director                      | Jane Muir |
| 3:15 – 4:00 pm   | Introduction to elevator pitch; what to include for pitch on Day Two  | T&EC                                    |           |

## WHIN Regenerative Health Collaborate – Day Two– November 14, 2024

| Time             | Item   | Role               | Person    |
|------------------|--|--------------------|-----------|
| 8:30 am          | Doors Open   |                    |           |
| 9:00 am          | Program Start  |                    |           |
| 9:00 – 9:15 am   | Recap  | Executive Director | Jane Muir |
| 9:15 – 11:30 am  | Groups reconvene;<br>practice pitches with<br>WHIN/Mentor rotating<br>assistance   | T&EC Mentors       |           |
| 11:30 – 12:30 pm | Lunch  |                    |           |
| 1:00 – 3:00 pm   | Pitches – 3-minute<br>elevator pitch by team<br>of 1-3 members; 2<br>minutes of feedback<br>by Judges  | Judges             |           |
| 3:00 - 3:45 pm   | Judges (and participants?) vote and select winner(s) who receive complimentary access to WHIN Educate Program or Accelerate Program or Incubator | Judges             |           |
| 3:45 – 4:30 pm   | Wrap up reception and networking   | All                |           |